

# VAST MEDIA

Middle East

We are a boutique agency that collaborates with businesses and brands for **design**, **printing**, **distribution** and **marketing**.



Consumer markets in the UAE are not strange to receiving door hangers and flyers in their homes and places of work. A good percentage of them may glance at your material, and fewer may read the content thoroughly. But what will it take for a consumer to go beyond reading and keeping your marketing materials, and have a positive perception of your product or service?



LET YOUR BRAND NOT ONLY STAND OUT BUT MAKE A REAL CONNECTION WITH THE RIGHT MARKET FOR YOU.

# ABOUT US

**VAST Media** is a boutique agency that collaborates with businesses and brands for their creative needs, printing requirements, as well as distribution to target cities, neighborhoods, and households.

We operate in the UAE and are trusted by clients who require our services for:

- product launches
- offering consumer discounts
- announcing promotional sales
- promoting events
- ongoing brand awareness campaigns

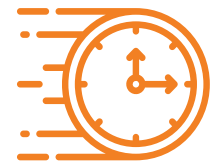
We go the extra mile to ensure our clients utilize a cost-effective marketing tool that not only targets a higher percentage of their market but also generates sales leads for their business. We also assist clients with monitoring reports and feedback to guide their future actions.



**We deliver to  
Abu Dhabi, Dubai &  
Northern Emirates**



**We tailor our creative  
services to suit your  
marketing needs**



**We follow a quick  
turnaround process with  
high standards**

## OUR REACH

DISTRIBUTION	
DUBAI	375,000+
ABU DHABI	290,000+
NORTHERN EMIRATES	215,000+

\* Figures will differ for custom areas of distribution

Ras Al Khaimah  
Umm Al Quwain  
Ajman  
Sharjah  
Dubai  
Fujairah

Abu Dhabi

WE AIM TO INCREASE YOUR ROI ON EVERY CAMPAIGN

## OUR SERVICES

Find the right combination of our services that would fit your requirements or choose the complete package we provide to support your marketing campaign.



DISTRIBUTION



PRINTING



CREATIVE



MARKETING

**WE TAILOR OUR SERVICES TO YOUR NEEDS**



# OUR SERVICES



## DISTRIBUTION

### DISTRIBUTION

Our distribution services comprise a vast network of channels in the UAE but with a stronger presence in Dubai and Abu Dhabi demographics.

VAST Media lets you connect with your consumers in a way advertising cannot accomplish for you – door-to-door, hand-to-hand, business-to-business, or address-based.

A well-timed distribution that is scheduled for optimal efficiency can be your effective marketing tool to reach your offline customers, promote your local business, generate sales leads for your product or service, announce discount promotions or events, and even promote your online business presence.

### City/Neighborhood Focus

Our distribution services are distinguished for our mastery of the perfect cities and neighborhoods for your door hangers and flyers, delivered on time at a practical cost.

### Household Targeted

Our regularly updated data on specific segments allow your door hanger or flyer distribution to target only your brand's exact demographics and income groups.



# DISTRIBUTION

## Door Hanger Distribution

Your customers can ignore your emails and skip your ads. But the one thing they can't resist is a vibrant, attention-grabbing, and impressive door hanger placed at their front doors. Pair them with an irresistible offer from your business and you will end up with a highly successful campaign.



## Flyer Distribution

Flyers are one of the most tried and tested marketing materials. These have provided great ROIs to businesses of all types and sizes for decades. Well-designed flyers allow brands to deliver great volumes of information and impactful messages to a large audience and boost your revenue.





# OUR SERVICES



## PRINTING

### PRINTING

Our printing services produce quality materials in various shapes and sizes that are delivered on time. We print materials such as flyers, door hangers, catalogues, brochures, booklets, magazines and directories at practical rates for distribution to consumer markets in the UAE.



## CREATIVE

### CREATIVE

Your flyers, door hangers, leaflets, catalogues and other printed materials are physical reminders of why consumers need your products or services, thus it needs to stand out to connect with your market, create a longer-term impact, and leave a lasting impression.

Our creative team produces high-quality and visually stunning marketing materials with the ideal combination of images, colors, and words that are rich with useful information. Our conceptual designs and executions are sublime. They are interesting enough for your consumers to keep or be proud to pass around their family, friends, and colleagues, thus multiplying your business exposure and maximizing your marketing investment.



# OUR SERVICES



## MARKETING

### MARKETING

Whether to get new customers or retain existing ones, result-oriented marketing strategies can determine how your campaign can generate sales leads.

Our team is adept at addressing the challenges most businesses face. We assist clients with consistent campaigns throughout the year to boost their business momentum and gain a competitive advantage through our various professional marketing consultancy services.

### STRATEGIES

- Seasonal or annual campaign strategy
- Strategy for maximum consumer market reach
- Distribution planning and timing
- Demographic market analysis
- Tracking and monitoring system
- Feedback reporting

# WHY CHOOSE US



## STRATEGIC MARKET

Our local distribution strategies based on neighborhood and income groups maximize your brand reach.



## TRACKING

We monitor your marketing material from the printing premises until it reaches the delivery areas.



## TURNAROUND PROCESS

We follow an efficient process for all your creative requirements without compromising the quality and delivery of our work.



## RATES

We offer competitive rates for our design, printing, marketing and distribution services.



## TEAM

Our team is committed to ensuring your marketing materials reach the right market.



## PROOF OF DELIVERY

In a timely manner, we submit the job progress and verify its completion with proof of delivery on mapped-out routes.

## CLIENTS WE SERVE



REAL ESTATE/  
OPEN HOUSES



FOOD &  
BEVERAGE



BEAUTY



FASHION &  
ACCESSORIES



HEALTH



EDUCATION



TRAVEL &  
TOURSIM



FITNESS



THEME  
PARKS



EVENTS

**CONNECT WITH THE RIGHT MARKET**

## CONTACT US



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We deliver to Abu Dhabi, Dubai  
& Northern Emirates



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